

# NCEA Level 2 - Creative Industries

## Graphic Design

Are you interested  
in Branding,  
Advertising,  
Animation?

Graphic Design  
opens the door to a  
huge range of digital  
media careers.



Food Truck Branding by Level 2 student Jayden Tolley

## Graphic Design is everywhere!

From animation to branding to web & app design, the career opportunities are enormous.

It doesn't matter if you are a mature student wanting to begin your creative career or if you are looking for an alternative to school to get NCEA focussed on graphic design and digital media, we will help you start the journey to use your talent as a career.

### Qualification - NCEA Level 2

### Credits - 80

### Length - 26 weeks full-time

### Fees - Zero Fees

- Eligible for StudyLink support.

### No hidden costs

- All equipment and materials are supplied.

### Entry requirements

Open entry to students without a level 2 qualification. Those with an existing level 2 qualification in a different field of study may still be eligible for this course.

### What's in the course?

Students study a range of subjects including drawing, computer graphics, design thinking and critical thinking, graphic design & digital media and the Literacy and Numeracy skills for design.

Students learn:

- Creative processes and drawing skills to communicate design ideas using a variety of techniques and media including computer graphics.
- Design skills and technologies and how to apply them in various design activities including; Branding, Packaging, Web Design and Conceptual Design, with an option to focus on animation.
- Use the latest computer graphics software from Adobe to turn your ideas into reality.
- How the graphic design industries have developed in New Zealand and Internationally and what are the future opportunities.
- How to work and talk like a designer including how to manage creative processes, work to deadlines, present design work and not break copyright laws or make ethical mistakes.

### Where does it lead?

This course gives students the qualification and portfolio for entry to level 3 Design courses.

### What's achieved?

On completion of the course, students will be able to:

- Apply elementary design processes and techniques to conceptualise and clarify solutions to standard graphic design briefs.
- Apply the Elements and Principles of Design.
- Communicate design concepts visually, orally and in written form.
- Use elementary Digital Media tools to realise designs.
- Collaboratively present and reflect upon own and others work.
- Demonstrate elementary work practices in graphic design contexts.
- Demonstrate understanding of legal and ethical considerations in design (including Copyright Law and the implications of the Treaty of Waitangi for design).
- Understand employment opportunities in the creative industries.
- Understand history of design in New Zealand and Internationally.

Join the  
Design  
community!

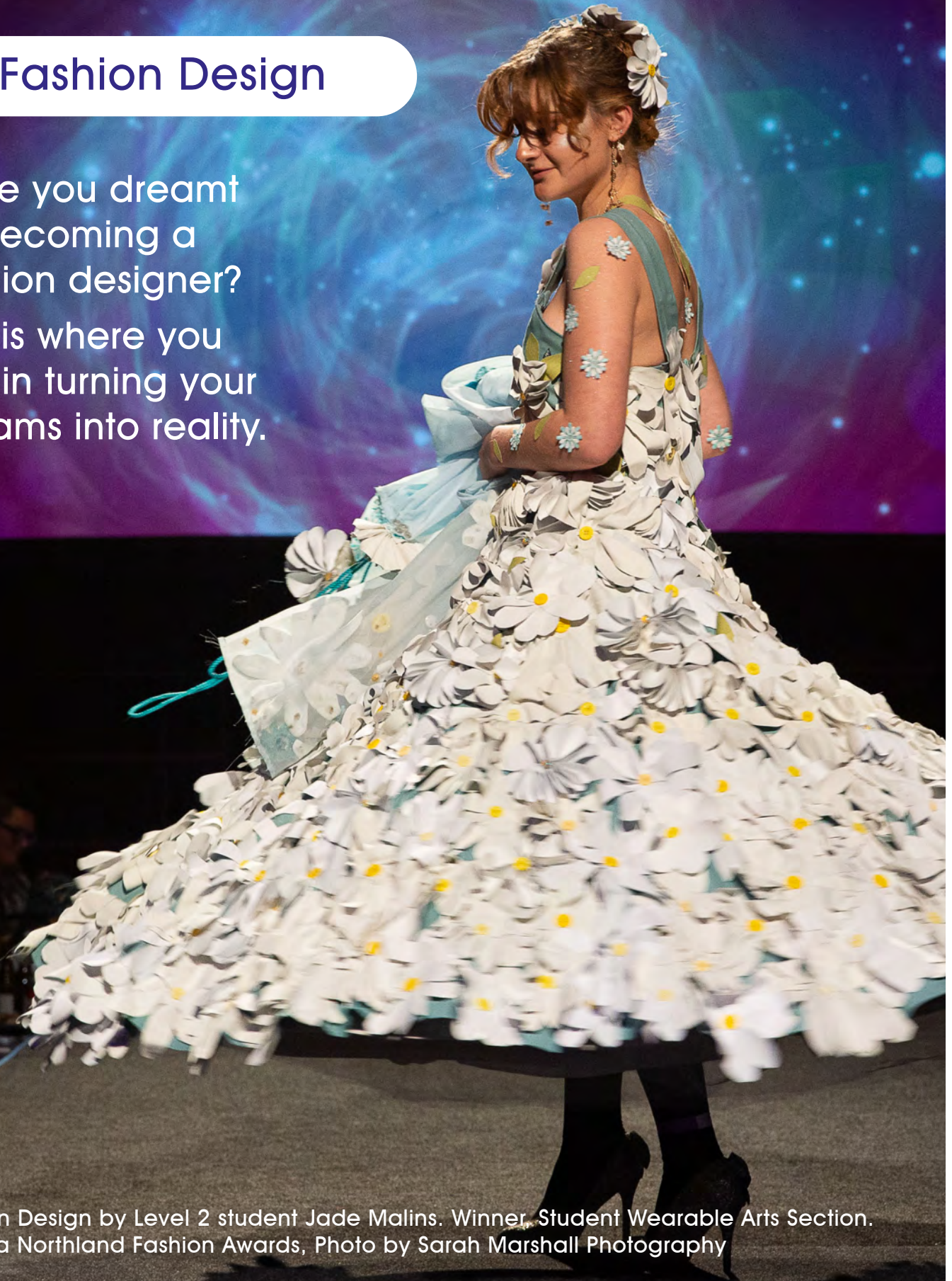
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Enrol today!

# NCEA Level 2 - Creative Industries

## Fashion Design

Have you dreamt  
of becoming a  
fashion designer?  
This is where you  
begin turning your  
dreams into reality.



Fashion Design by Level 2 student Jade Malins. Winner, Student Wearable Arts Section, Bernina Northland Fashion Awards, Photo by Sarah Marshall Photography

If you have ever dreamt of becoming a fashion designer, this is the course that starts turning that dream into reality.

It doesn't matter if you are a mature student wanting to begin your creative career or if you are looking for an alternative to school to get NCEA focussed on fashion design, we will help you start the journey to use your talent as a career.

**Qualification - NCEA Level 2**

**Credits - 80**

**Length - 26 weeks full-time**

**Fees - Zero Fees**

- Eligible for StudyLink support.

**No hidden costs**

- All equipment and materials are supplied.

**Entry requirements**

Open entry to students without a level 2 qualification. Those with an existing level 2 qualification in a different field of study may still be eligible for this course.

**What's in the course?**

Students study a range of subjects including drawing, design thinking and critical thinking, textiles & fashion design, computer graphics and the Literacy and Numeracy skills for design.

Students learn:

- Creative processes and drawing skills to communicate design ideas using a variety of techniques and media including computer graphics.
- Design skills and technologies and how to apply them in various design activities including; Branding, Hoodie Design, Re-Cycled Fashion Design and Conceptual Design.
- Use industrial sewing equipment to turn your ideas into reality.
- How the fashion design industries have developed in New Zealand and Internationally and what are the future opportunities.
- How to work and talk like a designer including how to manage creative processes, work to deadlines, present design work and not break copyright laws or make ethical mistakes.

**Where does it lead?**

This course gives students the qualification and portfolio for entry to level 3 Design courses.

**What's achieved?**

On completion of the course, students will be able to:

- Apply elementary design processes and techniques to conceptualise and clarify solutions to standard fashion design briefs.
- Apply the Elements and Principles of Design.
- Communicate design concepts visually, orally and in written form.
- Use elementary Textiles and Sewing skills to realise designs.
- Collaboratively present and reflect upon own and others work.
- Demonstrate elementary work practices in fashion design contexts.
- Demonstrate understanding of legal and ethical considerations in design (including Copyright Law and the implications of the Treaty of Waitangi for design).
- Understand employment opportunities in the creative industries.
- Understand history of design in New Zealand and Internationally.

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