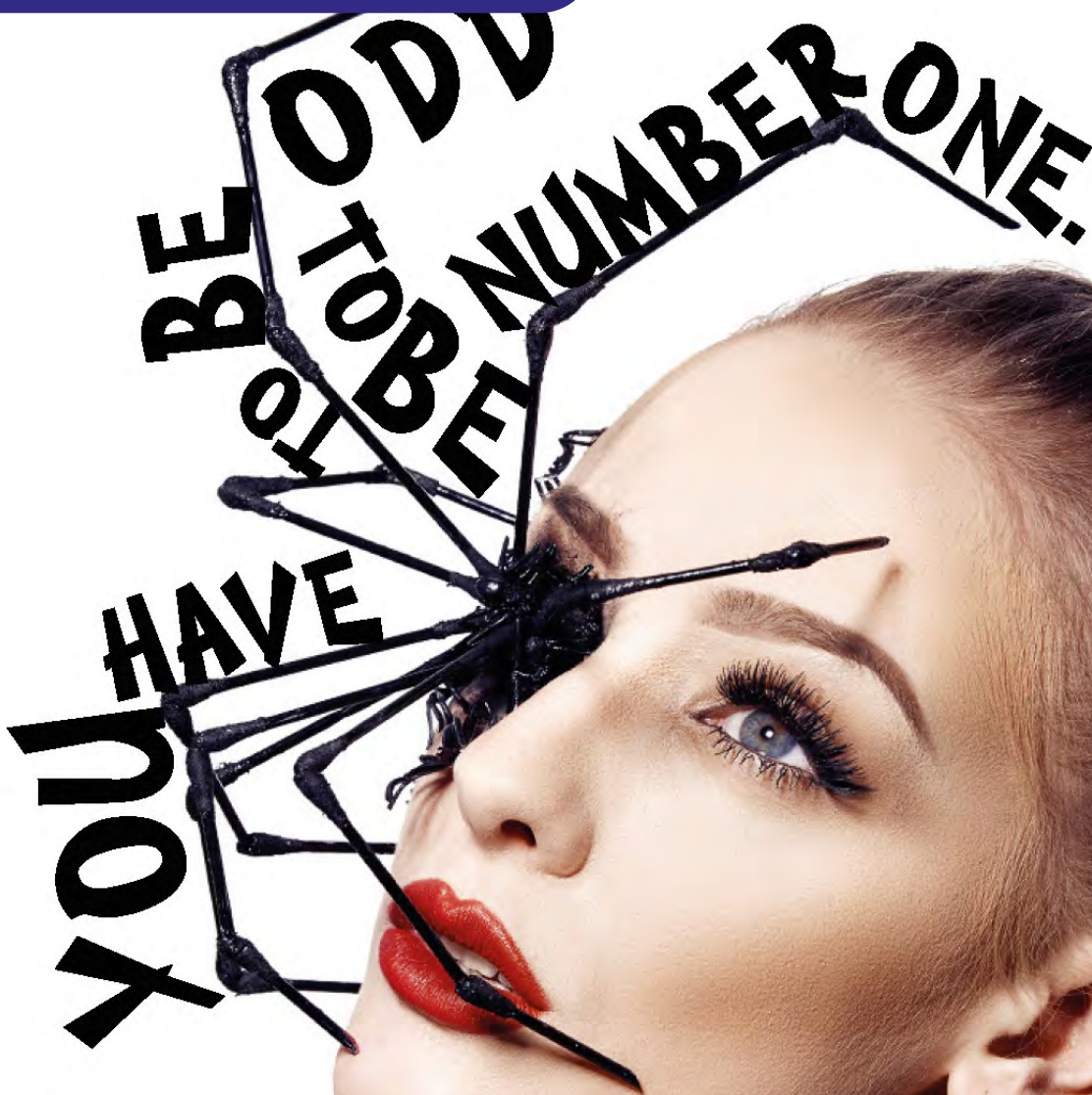


Certificate in Graphic Design

Level 3



Are you focussed on
a Graphic Design
or Digital Media
pathway?

Get on the fast track
to achieve your goals!

Typographic Design by Level 3 student Bayley Rossiter

Modern Graphic Designers need great creative talent combined with the latest digital media skills. This is the course to develop both.

Step on to the Graphic Design and Digital Media pathway or extend yourself beyond NCEA. This course will build your design and technical skills in an industry styled environment and put you on the fast track to achieving your career goals.

Qualification - NZ Certificate in Arts & Design Level 3

Credits - 63

Length - 20 weeks full-time

Fees - \$3068

- Zero Fees for those students eligible for Fees Free.
- Eligible for StudyLink support.

No hidden costs

- All equipment and materials are supplied.

Entry requirements

The programme is available for domestic students aged 16 years or older; and who hold a Level 2 qualification in Arts and Design, or NCEA (Level 2). Prospective students without a qualification can contact the school to discuss other options to demonstrate equivalent skills and knowledge.

What's in the course?

Students study a range of subjects including drawing, design thinking and critical thinking, graphic design processes, digital media tools and presentation skills for graphic design.

Students learn:

- Creative processes and visual communication skills to communicate design ideas using a variety of techniques and media.
- Design skills and technologies and how to apply them in various design activities including; **Branding, Packaging, Web Design, Conceptual Design and Design Presentation.**
- Use the latest digital media tools from Adobe and others to realise your designs.
- How the graphic design industry has developed and identify future opportunities.
- How to work and talk like a designer including how to manage creative processes, work to deadlines, present work and respect copyright laws and cultural and ethical boundaries.

Where does it lead?

This course gives students the qualification and portfolio for entry to level 4 Design courses.

What's achieved?

On completion of the course, students will be able to:

- Apply design processes to conceptualise and clarify solutions to given briefs.
- Apply the Elements and Principles of Design.
- Write a design brief.
- Visually communicate design concepts.
- Use digital media tools to realise graphic designs.
- Demonstrate introductory work practices in graphic design.
- Demonstrate understanding of legal and ethical considerations in design (including Copyright Law, Cultural Appropriation; especially in relation to the Treaty of Waitangi).
- Understand employment opportunities in the creative industries.
- Understand history of design in New Zealand and Internationally.
- Present and reflect upon own and others work.

**Launch
your career
today!**

Enrol now!

Certificate in Fashion Design

Level 3

Are you ready to push
your Fashion skills?
Bring your Fashion
Design career to life!



Knitwear Design by Level 3 student Melissa Palmer

Push both your fashion design and garment construction skills to set you on the road to becoming a Fashion Designer.

Step on to the Fashion Design pathway or extend yourself beyond NCEA.

This course will build your design and technical skills in an industry styled environment and put you on the fast track to achieving your career goals.

Qualification - NZ Certificate in Arts & Design Level 3

Credits - 60

Length - 20 weeks full-time

Fees - \$3068

- Zero Fees for those students eligible for Fees Free.
- Eligible for StudyLink support.

No hidden costs

- All equipment and materials are supplied.

Entry requirements

The programme is available for domestic students aged 16 years or older; and who hold a Level 2 qualification in Arts and Design, or NCEA (Level 2). Prospective students without a qualification can contact the school to discuss other options to demonstrate equivalent skills and knowledge.

What's in the course?

Students study a range of subjects including drawing, design thinking and critical thinking, textiles & fashion design, computer graphics and presentation skills for fashion design.

Students learn:

- Creative processes and drawing skills to communicate design ideas using a variety of techniques and media including computer graphics.
- Design skills and technologies and how to apply them in various design activities including; *Formal Wear, Jacket Design, Textile Design, Conceptual Design, Fashion Branding, Design Presentation.*
- Use industrial sewing equipment to turn your ideas into reality.
- How the fashion design industries have developed in New Zealand and Internationally and what are the future opportunities.
- How to work and talk like a designer including how to manage creative processes, work to deadlines, present work and respect copyright laws and cultural and ethical boundaries.

Where does it lead

This course gives students the qualification and portfolio for entry to level 4 Design courses.

What's is achieved?

On completion of the course, students will be able to:

- Apply design processes to conceptualise and clarify solutions to given briefs.
- Apply the Elements and Principles of Design.
- Write a design brief.
- Communicate design concepts visually, orally and in written form.
- Apply introductory textiles and sewing skills to realise fashion designs.
- Demonstrate introductory work practices in fashion design.
- Demonstrate understanding of legal and ethical considerations in design (including Copyright Law, Cultural Appropriation; especially in relation to the Treaty of Waitangi).
- Understand employment opportunities in the creative industries.
- Understand history of design in New Zealand and Internationally.
- Present and reflect upon own and others work.

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Facebook

TheDesignschoolWhangarei

Enrol today!